Boulevard Direct, serving Roosevelt Boulevard between Frankford Transportation Center and the Neshaminy Mall, is the first route operating under the new SEPTA DIRECT BUS brand. Launched in the fall of 2017, this new route offers an efficient and reliable travel option, with frequent service and fewer stops.

Boulevard Direct service operates with a dedicated fleet of 60’ buses easily recognized by the new Direct Bus branding. The service features enhanced stations at each stop with waiting shelters, benches, transit signage, and other customer amenities. The route map and timetable also have the Direct Bus branding.

Boulevard Direct is an enhancement to the current Route 14 service, which will continue to operate along Roosevelt Boulevard. SEPTA offers a free interchange at all designated Boulevard Direct Station stops (except Frankford Transportation Center) for connections to/from Route 14 service - for same direction of travel. Please ask the Operator for an interchange receipt when paying your fare; present your receipt when boarding your connecting Route 14 or Boulevard Direct trip. Customers traveling to Oxford Valley Mall can take a Boulevard Direct bus to Neshaminy Mall and use the free interchange to connect to a Route 14 bus. Regular transfers required for connection to all other SEPTA routes.

All regular SEPTA fares are accepted on Boulevard Direct – SEPTA Key Card (with TransPass, One Day Convenience Pass, or Travel Wallet), Legacy Passes, Cash, Tokens.

The Direct Bus service/Boulevard Direct route program was developed as part of a partnership between SEPTA and the City of Philadelphia Office of Transportation and Infrastructure Systems (oTIS) to enhance public transit access in Philadelphia.

FOR MORE INFORMATION:
www.septa.org/directbus
Customer Service: 215-580-7800

Available on the
App Store
Google play
Weekend schedule will be operated on New Year’s, Memorial, Independence, Labor, Thanksgiving, and Christmas days.

Boulevard Direct also stops at Welsh Road, Red Lion Road and Southampton Road.