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PROGRAM COLLATERAL

SUSTAINABILITY IN A "FAST AND EVER-CHANGING WORLD"

A Letter From the General Manager

SEP-TAINABLE: THE ROUTE TO REGIONAL SUSTAINABILITY

JANUARY 2011

Program Plan

SUSTAINABILITY AT SEPTA Organizational Perspective

For SEPTA, sustainability is not only about "going green." It is, at its core, about becoming more competitive. It is about engaging stakeholders and thinking comprehensively about breaking down decision-making silos and taking the long-term view to consider the lifecycle costs and

The economic, social, and environmental challenges facing SEPTA as an organization, and Greater Philadelphia as a region, are too important to depend on external influences to determine our fate.

SEP-TAINABLE is our plan for shaping this destiny by proactively mitigating environmental impacts, building a versatile workforce, and ensuring fiscal stability. SEPTA will become a more competitive transit system and serve as an attractive mobility alternative. A more competitive transit system, in turn, will improve environmental stewardship, help to build livable communities, and increase economic prosperity across Greater Philadelphia. In other words, by becoming more sustainable now, SEPTA will be prepared for – and indeed help create – a more environmentally, socially, and economically sustainable future for the entire region.

On behalf of the SEPTA Board, I am pleased to share SEP-TAINABLE with you. Of course, a plan is only the first step in a long process of implementation. For that, we will be looking to you for support. But the leadership already exhibited across this region in implementing sustainability agendas gives me great hope that by 2015, we will have accomplished most, if not all, of the ambitious initiatives included in this program. Most importantly, our progress will contribute to making Greater Philadelphia the most sustainable, mobile, and competitive region in America.

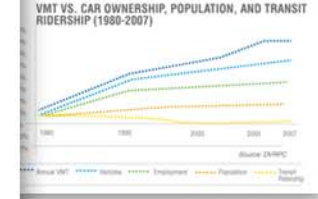
Joseph M. Casvy
General Manager



Not guarantee a sustainable region, regions have left Greater Philadelphia out is the envy of many other regions, a region whose gross metropolitan United States. And yet, more recent taken away at what once was – and it system.

The implications of sprawl are far-reaching. Most relevant to SEPTA is that the region's radial rail transit network, which reached maturity well before 20th century auto-oriented development patterns had begun to erode the region's dense urban core, adequately serves a shrinking share of the region's population. Decentralized population and employment centers increasingly limit transit options and access, causing a shift to increasing automobile use. According to DVRPC, between 1990 and 2000, the number of automobiles in the region increased by 37 percent and the number of VMT increased by 52 percent, despite a population increase of only seven percent. The end result is a region whose average commute time ranks among the longest in the United States.

SEPTA has adapted to the region's sprawling land use patterns with extensive bus transit services and parking facilities to complement its rail network. Still, transit ridership steadily declined between 1990 and 2005, as auto-oriented land uses continued to strain SEPTA's competitiveness as a regional transportation mode of choice. And despite a more recent rebound in ridership, transit's regional mode share remains more than 50 percent below its peak mid-20th century levels.



WHAT IS SUSTAINABILITY FOR SEPTA?

Sustainability is more than just "going green." It is a key component of our comprehensive corporate strategy as well as our regional responsibility. Sustainability, in short, is central to everything we do.

VISION
SEPTA's Vision is to be the region's premier choice for transportation. We will earn that choice through operating the region for integrated mobility, sustaining our environment and preserving our system for future generations, committing to continuous improvement and innovation, and providing excellent service by a dedicated team.

MISSION STATEMENT
Our employees are dedicated to delivering safe, convenient, convenient and dependable public transit services for the people of our region. We contribute to the region's economic vitality, sustainability and enhanced quality of life.

CORE VALUES
As a company and as individuals we value: public transportation as a vital service that should be safe, reliable, efficient, accessible, clean, and customer-focused; integrity, honesty, and personal responsibility; respect for employees, diversity, and ensuring a challenging and inclusive environment; as well as teamwork, courage, creativity, and constructive criticism.

WHAT IS OUR APPROACH TO SUSTAINABILITY?
SEPTA is in the business of sustainability. Our approach to sustainability is "top-bottom and bottom-up" – accounting for economic, social, and environmental organizational needs and regional opportunities. Working with our partners, SEPTA has used the three-pronged "people-planet-prosperity" approach to drive sustainable decision-making through the organization and in our work to build a more sustainable region.

WHAT IS SUSTAINABILITY?
Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

2,184 SQUARE MILES OF SERVICE REGION

70 PERCENT OF CENTER CITY OFFICE WORKERS USE TRANSIT

6TH LARGEST TRANSIT SYSTEM

4 HUNDRED THOUSAND AVERAGE WEEKLY RIDERS

SUSTAINABILITY

7 Business Objectives: CUSTOMER SERVICE, HUMAN CAPITAL DEVELOPMENT, RIDERSHIP GROWTH, SAFETY & SECURITY, REBUILDING THE SYSTEM, NEW TECHNOLOGIES.

| ENVIRONMENTAL | ECONOMIC | SOCIAL |
|--|--|--|
| PLANET = ENVIRONMENT Taking into account actions and conditions that affect the earth's ecology. Impact Mitigation Stewardship Solutions | PROSPERITY = ECONOMIC Taking into account actions that affect how people and businesses meet their needs. Fiscal Responsibility Regional Competitiveness | PEOPLE = SOCIAL Taking into account actions and conditions that affect all members of society. Versatile Workforce Livable Communities |

Throughout the region, SEPTA is a solution for stewardship. Our system and services provide the region with a mobility alternative that improves its air quality and attracts its urban visitors. Our riders are moving Greater Philadelphia towards a low-carbon future.

Environmental sustainability begins with impact mitigation. Our organizational procurement, engineering, construction, maintenance, and facility management guidelines incorporate environmentally friendly practices into everything we do.

Throughout the region, SEPTA helps to build livable, sustainable communities. Our infrastructure supports the resilience and creation of compact, walkable development with high-quality transit services. Our procurement and job access programs ensure equal access for all.

Social sustainability begins with a strong and versatile workforce. Our employee training programs support professional development for thousands of dedicated SEPTA employees, who in turn are committed to personal and organizational sustainability goals.

Throughout the region, SEPTA is an economic catalyst. As one of the region's largest employers, SEPTA supports tens of thousands of regional jobs. More importantly, our vast service network connects Greater Philadelphia to places where people live, work, and play. We keep the regional economy moving.

Economic sustainability begins with fiscal responsibility. SEPTA works diligently to reduce the cost of operations while targeting ridership growth and new funding sources to improve our system and services.

Program Summary Handout

SEPTA HEADQUARTERS



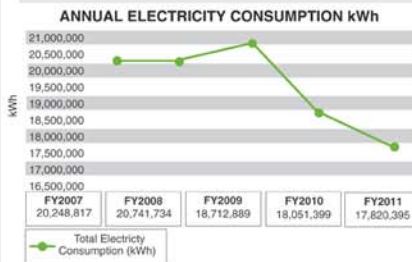
ENERGY STAR RATING: 90 (OUT OF 100)

- Rating Achieved Through:
- + Daytime Cleaning
 - + Energy Efficient Lighting and Appliances
 - + Intelligent Control Technologies

BUILDING OWNED BY SEPTA AND MANAGED BY U.S. EQUITIES, INC.



- Tenants Include:
- + SEPTA Administration
 - + City of Philadelphia
 - + Citizens Bank
 - + US Postal Service



Program Highlight – Energy Star Award

PROGRAM COLLATERAL

Both sides of the TOP container



11x8.5



7x5



6x4



5x3.5



Both sides of the TOP container 8x3



Both sides of the TOP container 8x3 11x8.5



Both sides of the container, towards the top

SEPTA RECYCLING GUIDE SEPTA + SUSTAINABILITY

SEPTA now recycles at all stations on the Market-Frankford, Broad Street, and Trolley Lines, as well as many of its own maintenance locations throughout the region. Passengers and employees are encouraged to discard bottles, cans, paper, and cardboard materials in any receptacle with a "SEPTA+Sustainability" Logo. The following is a guide for what can and cannot be recycled through SEPTA's Recycling Program.

| | |
|--|--|
| <p>RECYCLE</p> <p>METAL</p> <ul style="list-style-type: none"> Aluminum and tin cans Empty aerosol cans Empty paint cans and lids Aluminum foil Pie tins/baking tins Metal bottle caps <p>GLASS</p> <ul style="list-style-type: none"> Glass jars and bottles <p>PAPER AND CARDBOARD</p> <ul style="list-style-type: none"> Newspaper & magazines Cardboard boxes Mail, including "window envelopes" Phone books Hardcover & softcover books Wrapping paper Computer paper Empty pizza boxes Soda cartons Milk & juice cartons Ice cream cartons Aseptic foil cartons Paper coffee "cans" Comet brand scrubber "cans" Paper drink containers with wax (plastic) liner Waxed paper and waxed cardboard <p>PLASTIC</p> <ul style="list-style-type: none"> Plastics #1 - #7 5-gallon buckets Bottle caps | <p>DO NOT RECYCLE</p> <p>STYROFOAM</p> <ul style="list-style-type: none"> Egg cartons Clamshell containers Plates, cups & meat trays Packing peanuts <p>OTHER</p> <ul style="list-style-type: none"> Plastic films or bags Big PVC pipes Compostable plastics CDs/DVDs Batteries Light bulbs Window panes/mirrors/pyrex Pots & pans Coffee cup lids Straws Plastic cutlery Plastic 6-pack rings Toothbrushes Coat hangers (plastic or metal) Items with hazardous or toxic residue |
|--|--|

For more information about SEPTA's Sustainability Program, please visit: www.septa.org/sustain
 For more information about what can and cannot be recycled, please visit: www.recycleinsepta.org/whattorecycle.html
 Questions about SEPTA's Recycling Program? Contact us: sustainability@septa.org



SEPTA NOW RECYCLES AT THIS STATION!

Throw All Your Cans, Bottles, Newspapers, Magazines – Into Any Can Where You See This Logo and a Blue Bag.

Thanks for your support of SEPTA's Sustainability Program.



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